**FOR IMMEDIATE RELEASE:**

**Media Contact:** [Name]

[Title]

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***City Job Title Name* Earns Certified Public Fleet Professional Designation**

***City, State – Month Day, Year –*** *Job Title Name* has earned the Certified Public Fleet Professional (CPFP) designation from the American Public Works Association (APWA), to recognize excellence in public fleet management.

[Insert professional background info on recipient here. Ex. (Name) *has worked in municipal government for nearly twenty years in both law enforcement and public works. (He/She) has been with Richmond’s Public Works Department for eleven years.] (Name)* has been managing the fleet operations of the DPW for the past ten years.]

To earn the CPFP designation, candidates must prove their competency in public fleet operations including the maintenance of vehicles, equipment, facilities and fixed equipment; policies and strategies for fuel, lubricants and repairs; general management and business practices such as strategic and business planning, marketing, and customer service; asset management policies for the determination, utilization, replacement and disposal of vehicles and fixed equipment; financial, risk, technology and human resource management including budgeting, cost recovery, employee training, shop best practices, safety, regulatory and environmental management.

The Certified Public Fleet Professional program was launched by APWA in 2007 to acknowledge excellence in public fleet management while advancing the knowledge and practice of public fleet professionals to benefit communities through quality fleet services.

For more information about the program, please contact the APWA certification team at [certification@apwa.org](mailto:certification@apwa.org).

**About APWA**

The American Public Works Association (www.apwa.org) is a not-for-profit, international organization of more than 32,000 members involved in the field of public works. APWA serves its members by promoting professional excellence and public awareness through education, advocacy, and the exchange of knowledge. APWA is headquartered in Kansas City, MO, has an office in Washington, DC, and more than 60 chapters in North America.

(This sample press release may be distributed on your organization’s letterhead)