**FOR IMMEDIATE RELEASE:**

**Media Contact:** [Name]

[Title]

[Phone]

[Email]

***City Job Title Name* Earns Certified Public Works**

**Professional-Management Designation**

***City, State – Month Day, Year –*** *Job Title Name* has earned the Certified Public Works Professional – Management (CPWP-M) designation from the American Public Works Association (APWA). The CPWP-M designation is to recognize individuals in the public works field who have the knowledge and experience to effectively manage departments within a public works agency.

*[Insert professional background info on recipient here. Ex. (Name) has worked in municipal government for nearly twenty years in both law enforcement and public works. (He/She) has been with Richmond’s Public Works Department for eleven years.]*

To obtain the CPWP-M designation, candidates must have three years of public works supervisory experience and prove their ability to manage a public works department. Candidates must prove competence in the areas of communication, budget and finance, human resource management, administrative operations, procurement and contract administration, project management, asset management, and emergency management, all while displaying an overall understanding of basic public works operations.

The Certified Public Works Professional program was launched by APWA in August 2018, and has continued to grow and gain recognition in the years following. For more information about the program, please contact the APWA certification team at [certification@apwa.org](mailto:certification@apwa.org).

**About APWA**

The American Public Works Association (www.apwa.org) is a not-for-profit, international organization of more than 32,000 members involved in the field of public works. APWA serves its members by promoting professional excellence and public awareness through education, advocacy, and the exchange of knowledge. APWA is headquartered in Kansas City, MO, has an office in Washington, DC, and more than 60 chapters in North America.

(This sample press release may be distributed on your organization’s letterhead)