

ELEVATOR PITCH

Every introduction, meeting, and event you host or attend is an opportunity for you to strengthen the APWA network. Below are examples you can use to begin conversations or highlight APWA membership.

Super-Short

Join APWA and tap into a vibrant, supportive community of public works professionals. Get access to exclusive resources, meaningful connections, and top-tier professional development. Grow your network, elevate your career, and make a positive impact in your community. With APWA membership, you'll unlock your full potential in the public works industry.

More Time? Try Something Like This

APWA is the leading community for today's public works professionals. Our members are passionate about strengthening the places they live and work—through smart planning, thoughtful design, quality construction, and reliable maintenance of public infrastructure.

When you join APWA, you'll connect with a vibrant network of more than 31,000 peers, gain access to exclusive tools and learning opportunities, and stay ahead with resources that support your growth at every stage of your career. You'll also have the chance to shape the future of the public works profession through advocacy and hands-on involvement in volunteer committees.

Whether you're an experienced leader or just getting started, APWA offers the support, knowledge, and community you need to thrive. Join us and be part of a community that's truly making a difference.

For the Young Professional

APWA is the perfect place to kickstart your career in public works. When you join, you'll tap into a nationwide network of more than 31,000 professionals, gain access to exclusive resources, and unlock meaningful opportunities to grow your skills.

Our Young Professionals group is built for those early in their careers—helping you develop as a leader, expand your network, and get real-world insight from people who've been where you are. You'll connect with mentors, contribute through volunteer committees, and take part in events that keep you inspired and informed.

Joining APWA early sets you up for long-term success while surrounding you with a community committed to making a difference. Come be part of the next generation shaping the future of public works.

For Front-Line or Operational Employees

APWA is built for the people who keep our communities running every day. When you join, you're plugging into a nationwide network of more than 31,000 public works pros—folks who know the job because they live it.

As a member, you'll get access to hands-on resources, practical training, and real-world best practices you can use on the job. APWA members work side by side to improve their communities by maintaining, operating, building, and supporting the public infrastructure we all rely on.

Joining APWA means joining a team that's committed to lifting up the public works profession. You'll stay up to date on the latest tools, trends, and techniques, strengthen your skills, and build connections that can open doors throughout your career.

Take the next step for yourself and your crew. Connect with people who get the work you do. Join APWA today.

For the Boss to Support Employee Development – Option 1

Consider supporting your team's membership in APWA as a strategic investment in their professional growth and your organization's long-term success. APWA is the leading association for public works professionals, connecting more than 31,000 members with industry-leading resources, training, and peer networks.

By encouraging APWA membership, your employees gain direct access to current trends, proven best practices, and high-value technical tools that strengthen their expertise and confidence. As they build new skills and expand their professional network, they become better prepared to take on emerging challenges and drive innovation within your organization.

Supporting APWA membership isn't just a benefit for your staff, it's a smart way to enhance team performance, improve service delivery, and keep your organization competitive in a rapidly evolving industry. Invest in your employees' growth and your organization's future. Champion APWA membership today.

For the Boss to Support Employee Development – Option 2

Professional development is essential to building a strong, future-ready organization—and APWA membership is a great way to support your team's growth. With access to exclusive resources, hands-on training, and a vibrant network of public works professionals, APWA helps your employees sharpen their skills, stay current with industry trends, and build valuable connections.

By encouraging APWA membership, you're not just investing in your employees, you're strengthening your entire organization. It's a win-win that empowers your team and drives long-term success.