



EXIT INTERVIEW QUESTION EXAMPLES

What type of membership did you choose not to renew?

- Individual
- Public Agency
- Private

How long was this membership active?

- 0–2 years
- 3–5 years
- 5–10 years
- 10 years or more

Was the cost of your membership a factor in your choice not to renew?

- Yes
- No

Was the cost of chapter dues a factor in your choice not to renew your membership?

- Yes
- No

How did you utilize your APWA membership?

- Local chapter
- APWA national

Will you continue to use APWA products as a nonmember?

- Yes
- No