

## National First Responders Day – October 28, 2026

### Sample PSAs

#### 15-second radio PSA:

National First Responders Day is October 28th. We honor the public works professionals, police officers, firefighters, and paramedics who answer the call. Their unwavering commitment to public safety makes our communities stronger. Thank you for being there when we need you most.

#### 30-second radio PSA:

Since 2003, public works professionals have been recognized as first responders.

They are the first to arrive and the last to leave when there is a natural disaster. They work closely with law enforcement, fire, and EMS when responding to weather emergencies, civic events and demonstrations, traffic incidents, and crashes, providing safe passage for their fellow first responders.

During National First Responders Day, October 28th, say thank you to those who respond with purpose and make our communities better.