

## Canada National First Responders Day – May 1, 2026

### Sample PSAs

#### 15-second radio PSA:

National First Responders Day is May 1st. We honor public works professionals, police officers, firefighters, and paramedics whose unwavering commitment to public safety makes our communities stronger throughout Canada. Thank you for being there when we need you most.

#### 30-second radio PSA:

May 1<sup>st</sup> has been recognized as National First Responders Day in Canada since 2013.

Public works first responders are the first to arrive and the last to leave during a natural disaster. They work with law enforcement, fire, and E-M-S when responding to weather emergencies, civic events and demonstrations, and traffic accidents to provide safe passage for fellow first responders and affected residents.

During National First Responders Day, thank those who respond with purpose and make our communities better.