



APWA COMMITTEE CHARTER

NEW INITIATIVES COMMITTEE

MISSION STATEMENT

The New Initiatives Committee has been established to ensure that APWA continues to adapt and innovate in a rapidly changing environment to enrich and support our members' entrepreneurial spirit in providing valuable experiences, products, services and education to APWA stakeholders.

OBJECTIVES

The principal objective of the committee is to support APWA's Strategic Goals by funding new initiatives that further these goals:

Value: Promote the value of public works and enhance its visibility and awareness

Voice: Be the voice of public works to government leaders, the public, and media

Education & Credentialing: Provide excellence in education and credentialing

Membership and Chapters: Deliver an outstanding and valuable membership experience in collaboration with Chapters

The Committee supports these goals by evaluating and providing funding, twice a year, for new initiative proposals. The Committee coordinates with both the APWA Finance Committee and Strategic Planning Committee through the chairs of these committees. Based on a recommendation by the Finance Committee, the Board shall approve through the budget process a designated dollar amount each fiscal year to be available for new initiatives. The funding will come from the New Initiatives Reserve Fund as set out by APWA Policy A2.2A. The New Initiatives Committee is authorized to approve proposals and provide funding within the dollar amount approved by the Board of Directors.

New Initiatives proposals may include but are not limited to:

- Increasing membership recruitment and retention
- Enhancing and creating new innovative educational and credentialing programs and resources
- Enhancing the member experience through chapter development and leadership training
- Expanding global technology exchange
- Enhancing technology for the digital transformation of the Association
- Targeting industry research to further the profession
- Enhancing APWA's public visibility and community outreach
- Conducting federal advocacy campaigns - permissible as per 501(c)(3) status
- Any initiative that furthers the APWA Strategic Plan

New Initiatives proposals should include:



- Executive Summary of New Initiative
- Explanation of how the New Initiative serves APWA stakeholders (volunteer leadership, members and the public) while aligning with the current Board-approved APWA Strategic Plan
- Explanation of Return on Investment (ROI) as measured by both monetary or non-monetary return (value, experience, or potential revenue)
- Duration of initiative
- Future and ongoing funding and resources needed to sustain program, product or service if more than one year in duration.

Proposals will be evaluated by the Committee based on the following criteria (using a scoring grid):

- Alignment with APWA's Strategic Plan.
- Extent to which the new initiative will benefit APWA members, public works industry and/or the public.
- Monetary resources required to develop and maintain the new initiative.
- Human resources required to develop and maintain the new initiative.

ORGANIZATION

Term of Office: No member of the Committee can serve more than a maximum of six years including a maximum of two years as chair.

Chair: The Committee chair shall be appointed by the APWA President-Elect and shall be a sitting APWA Board member. The chair is responsible for overall direction and management of the Committee. The term of office for the chair shall be one year but may be reappointed for a second year by the APWA President-Elect.

Vice-Chair: The Committee will select a vice-chair. The vice-chair must be an appointed member of the Committee and a sitting APWA Board member. The vice-chair will serve as the chair in the event the Committee chair cannot attend and/or participate in a meeting. Selection of a vice-chair does not guarantee that the individual will be appointed by the president-elect to the chair position when the position becomes vacant.

Members: The APWA President-Elect shall appoint up to 12 voting members (including the chair). Committee members serve a two-year term and may be appointed for up to three consecutive two-year terms for non-board members.

APWA President-Elect

APWA Finance Chair (or their designee) who shall be a sitting APWA Board Member

APWA SPC Chair (or their designee) who shall be a sitting APWA Board Member

Three Council of Chapters Delegates

Three Members from National Committees

Three Members of Young Professionals (with at least one representative from the Young Professionals Committee, a graduate from the Emerging Leaders Academy, and one at-large Young Professional).

FINANCIAL AND ADMINISTRATIVE SUPPORT



The Committee will meet virtually a minimum of four times a year (with two of the meetings convened to consider new initiatives proposals) through videoconferencing, unless otherwise directed by the APWA Board of Directors. A staff liaison will be assigned to provide administrative support and guidance.

REPORTS

The Committee shall produce an annual work plan that takes into consideration review of APWA products and programs and addresses the objectives listed in this charter. A written summary of each conference call and in-person meeting shall be prepared by the chair or his/her designee.

CHARTER CHANGES

Amendments to this charter require a majority vote of the voting Committee members present at a regularly scheduled meeting (when there is a quorum) and are subject to approval by the APWA Board of Directors.

Date of Board Approval: March 14, 2022. Update approved: August 26, 2022.