

Defining and Implementing Levels of Service for Winter Maintenance Operations

Thursday, October 23, 2025

- 11:00 a.m. 12:00 p.m. ET
- 10:00 a.m. 11:00 p.m. CT
- 9:00 a.m. -10:00 a.m. MT
- 8:00 a.m. 9:00 a.m. PT

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RESOURCE CENTER

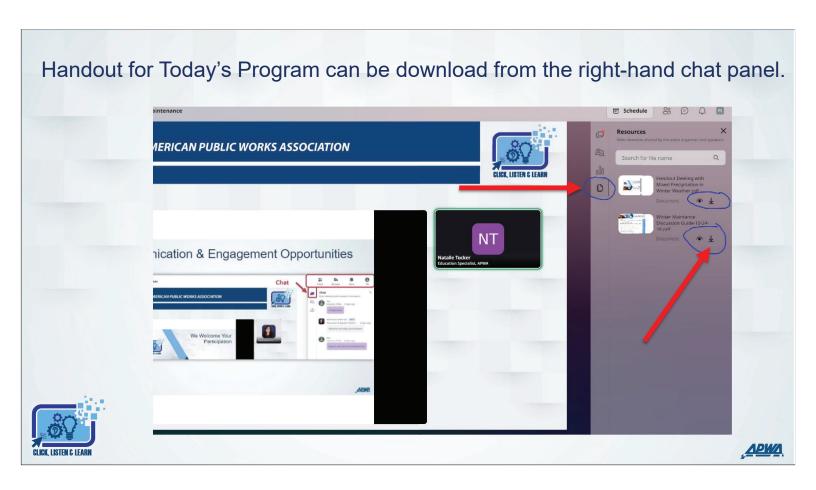
ONE PLACE where a member can access:

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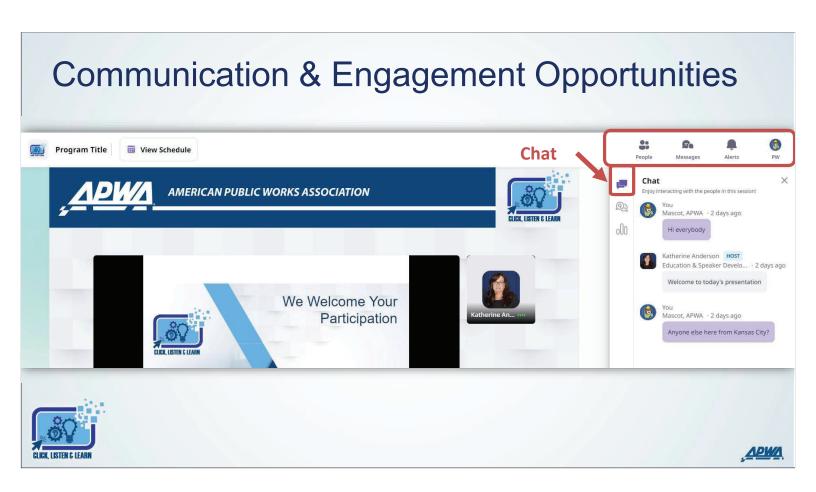
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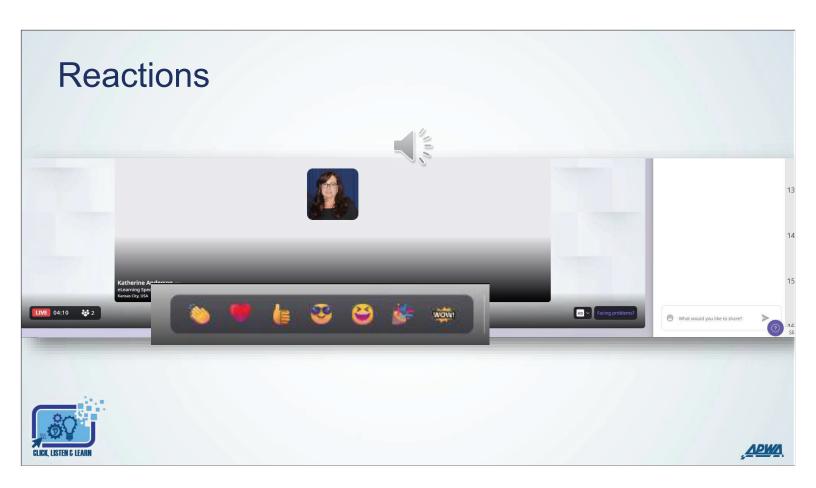
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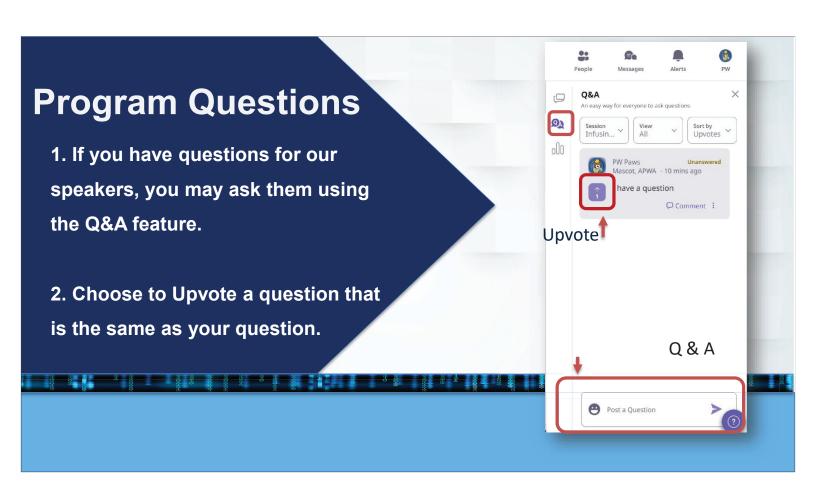
> For more information go online to www.apwa.org/resources/resource-center.













Today's Moderator:



Shane Mark
Assistant Director of
Public Works
Needham, Massachusetts



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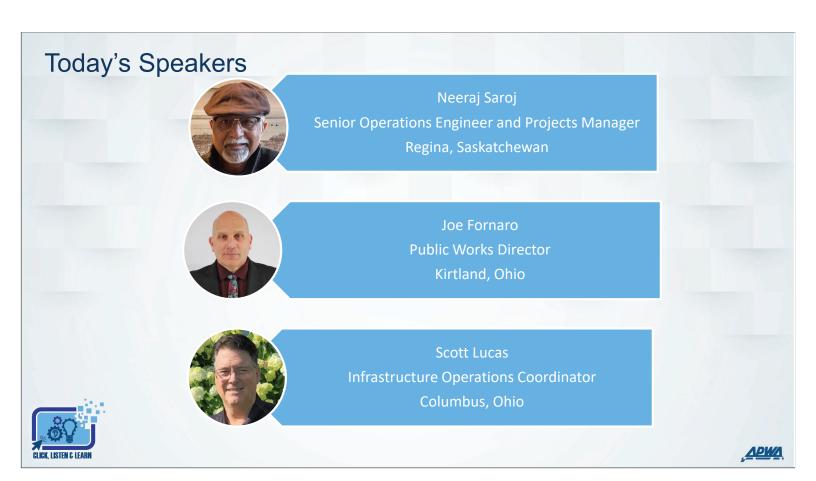
Learning Objectives

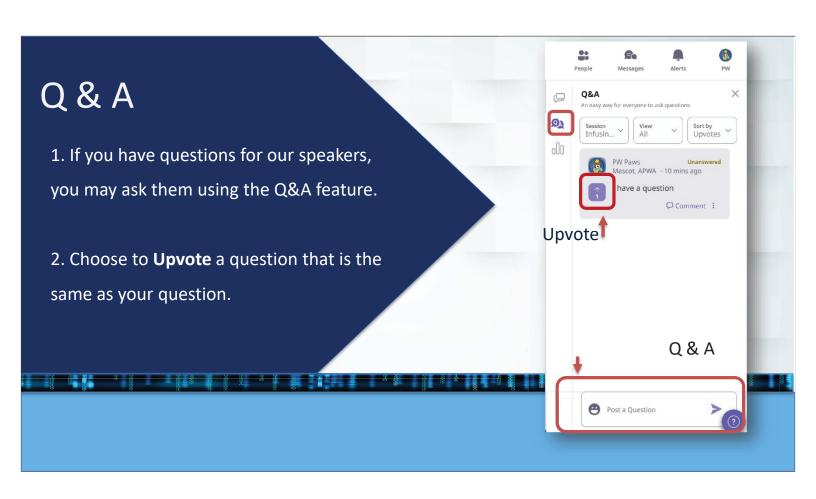
After completing this course, participants will be better able to:

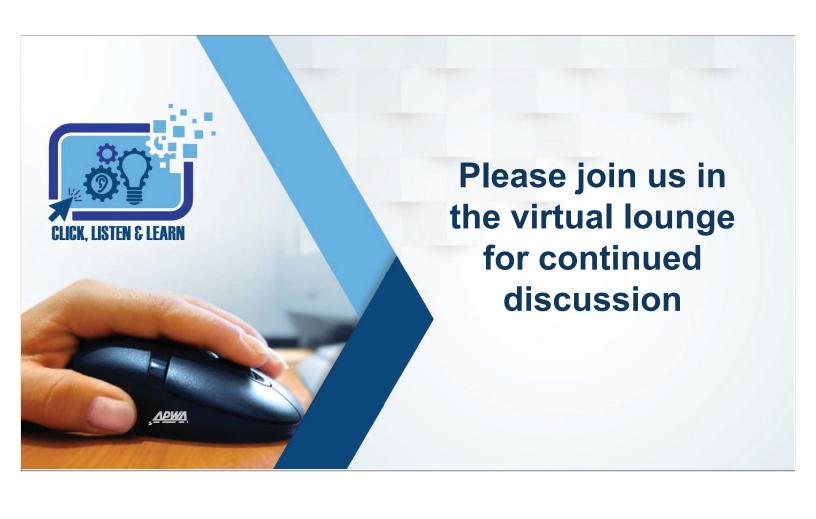
- Determine different LoS areas
- Identify key players in your organization that should be included when establishing service levels.
- Utilize the Snow and Ice Control Manual as a reference to clearly document and communicate LoS for winter maintenance operations.



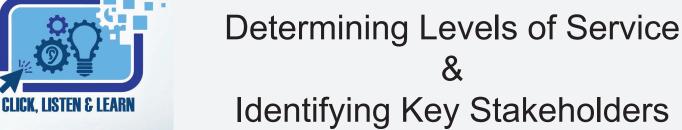








Planning Winter Maintenance Policy





Objectives of this section of presentation:

- Significance of having a Winter Maintenance Policy
- Types of LoS
- Planning/ Determining LoS standards for different winter maintenance activities
- Engagement with Key Stakeholders in the planning process



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Winter Maintenance Policy

- Sets clear expectations & provides transparency
- Builds public trust & confidence through consistency
- Year-round mobility & public safety
- Aligns strategic goals & services with changing weather trends & community needs
- Ensures operational sustainability
- Ensures environmental stewardship & responsibility
- Facilitates budget & resource planning
- Legal contract



Key Winter Road Maintenance Program Activities Covered in the Policy

- snow plowing of streets, roads, alleys, bicycles only lanes and sidewalks
- ice control of streets, roads, bicycles only lanes and sidewalks
- snow removal
- snow storage
- open catch basins
- success indicators, monitoring, documentation and reporting





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Level of Service

Levels of Service (LoS) are the defined services thresholds that are supplied to customers.

Types of LoS:

- Customer Levels of Service
- Technical Levels of Service





Determining LoS – Key Influencing Factors

- Weather conditions & trends
- Community needs & accessibility
- Expectations & demands
- Asset classification, Usage/ Purpose, Traffic volumes
- Nearness to schools, hospitals, commercial establishments etc.
- Critical City services –transit, solid waste collection, parks, City facilities
- Accessibility
- Corporate strategic goals, Council vision, Risk tolerence
- Available resources
- Best practices



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Example: Plowing LOS for Road network

	Road Classification	Timeline Hours	Snowfall trigger- cm
Cate	Category 1:		
•	freeways/expressways	24	5
	major arterials		
•	Roads on a designated hospital route		
Cate	Category 2:		
•	Minor arterial roads, major collector roads with traffic volumes greater than 5,000		
vehicles per day (VPD)		36	
•	transit routes	36	5
-	all roads in Downtown		
•	all bicycles only lanes (bicycles only lanes)		
Category 3:			
•	Major collector roads with traffic volumes less than 5,000 VPD, minor collector		
roads		40	_
	industrial/commercial roads	48	5
	residential/local roads with traffic volume greater than 1,500 VPD		
• ro	ads adjacent to School Drop-off Zones		
Category 4: All gravel roads		60	5
Category 5: All local/ residential with traffic volume less than 1500 VPD		No	15



Sidewalks LoS (Example)

- Within Downtown –plowed in 24 hours
- Outside downtown- plowed in 48 hours
- Plowed to the pavement
- Entire width of the sidewalk cleared
- Width of Snow ridges along the curb should not exceed 2.5 feet









Key Stakeholders

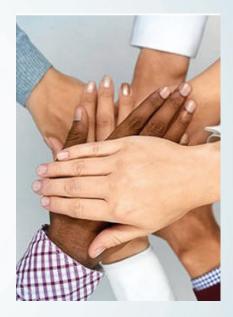
Internal

- · Winter Maintenance Operations staff
- Other City departments like Transit, Fleet services, Solid Waste, Sewer & Drainage, Bylaw, Parking enforcement, Parks, legal, Communications, Finance, Planning & Development, Real Estate, Fire department
- Council and Senior Leadership Team

External

- Contractors
- Schools
- Downtown/ Business districts
- Local police department
- Hospitals/ Health Authority
- Entertainment district





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Summary

- Winter maintenance policy should be frequently reviewed and updated
- Policy is a high level- strategic document NOT a procedural document
- Extensive planning essential for determining Policy LoS
- Stakeholder and Public Engagement are critical when determining Policy LoS







During this section we are going to:

- · Discuss using your snow and ice manual as a reference.
- Show how to document, evaluate, and refine your Levels of Service (LoS).
- Define to whom you need to communicate your LoS.
- Discuss methods of how to share your LoS with internal and external users.



Intro

- Today we're diving into how we define and deliver winter maintenance through LoS. This framework helps us keep roads safe, manage resources, and meet public expectations.
- Winter maintenance isn't just about plowing snow—it's about ensuring safety, mobility, and economic continuity. Levels of Service, or LoS, give us a structured way to measure and manage our response.



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Examples of Winter Maintenance LoS

- Defines the expected condition of roads, sidewalks, bike paths, and facilities during and after weather event, along with the timeframe and methods to achieve those conditions.
- These are the core metrics we use to define LoS: how quickly we respond, how much snow triggers action, how long it takes to clear roads, and what condition we aim for.

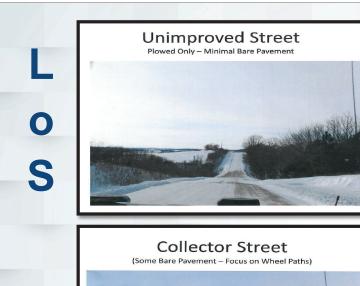
Bare pavement

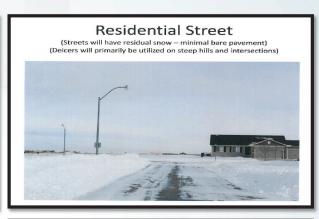
Snow packed

Mostly cleared / Passable















LoS Classifications

- Roads are classified based on their importance. Highways and emergency routes get top priority, while residential streets may take longer. This helps manage expectations and resources.
- LoS isn't one-size-fits-all. It's influenced by traffic volume, storm severity, available equipment and staff, and budget. These factors help us tailor our response







LoS summary

- Winter maintenance faces challenges: unpredictable weather, environmental concerns, staffing shortages, and aging equipment.
- LoS gives us a framework for consistent, efficient winter maintenance. It guides operations, improves communication, and helps us continuously improve.
- Remember to only promise what your agency can achieve after the storm event





Defining and
Implementing Levels of
Service for Winter
Maintenance Operations

Scott Lucas
Infrastructure Operations Coordinator
City of Columbus, Ohio

During this section we are going to:

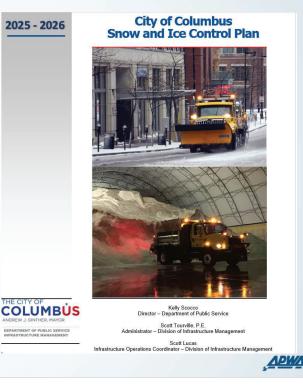
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Using your snow and ice manual as a reference

- You need an internal and external snow and ice plan.
- Internal plans are more detailed for leadership and employees.
- External plans tell the media and citizens what they can expect.
- Remember, set goals you can meet!





Documenting, evaluating, and refining your Levels of Service (LoS)

- CLICK, LISTEN & LEARN

- Documenting your LoS for various roads and assets
 - If you don't write it down, how can it be consistently shared?
- Evaluating and modifying your LoS keeps it current
 - Is your current LoS sustainable?
 - COVID, need I say more?
- Refining your LoS is possible. It is a living document.
 - As leadership changes, you must be ready to modify your LoS.
 - New assets to manage forces you to reevaluate your LoS, i.e., protected bike lanes, parking lots, sidewalks, Shared Use Paths...

Who needs to know about your LoS?

Identify who needs to know internally

- Everyone from the Mayor to your newest driver.
- Public Information Officers.
- Auxiliary staff and contractors.

Identify who needs to know externally

- Local media.
- Other departments within your organization.
- Public safety, (Sherrif's Office, Fire, EMS).
- Schools and businesses.









Communicating your LoS internally

- Put together a briefing and executive summary for leadership.
- Snow and ice training schools for managers, supervisors, operators, auxiliary staff, and contractors.





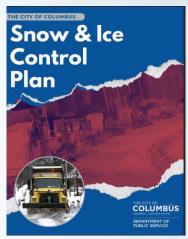




Methods of sharing your LoS

Communicating your LoS externally

- Invite the media to a snow and ice roadeo event.
- Share information on our Warrior Watch program.
- Brief the public on what they should expect during specific snow level emergencies.
- Share your public snow and ice control plan.





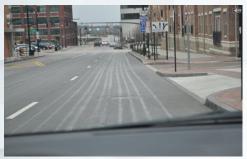






Methods of sharing your LoS

A picture is worth a thousand words...











We covered:

- Using your snow and ice manual as a reference.
- Documenting, evaluating, and refining your Levels of Service (LoS).
- To whom do you need to communicate your LoS.
- Methods of how to share your LoS with internal and external users.



