



Here are some tips to help you when you're thinking about customizing your justification letter.

1. **Justify the expense.** Your employer will want to know exactly why they should sign off on these expenses, so it's important that you stress to them what you will learn and what you hope to bring back to the team. You will be learning from your colleagues and respected leaders in the public works industry.
2. **Build your professional network.** This will also benefit your employer as you'll be able to make connections with other young professionals from throughout the US and Canada. You'll be able to troubleshoot issues with these valuable connections, and share and gain new ideas and solutions.
3. **Connect in person.** You'll be able to ask questions and engage directly with the speakers on the subject matter. There will also be many opportunities to connect with other attendees to exchange ideas, solutions, and questions. This will add an extra dimension to both the learning and the networking.
4. **Learn the latest information in the industry.** Your industry peers will be able to share with you the latest techniques they've encountered, and you'll be able to share your knowledge with them!