



Our mission is to advance the practices related to the theory and practice of design, construction, administration, operation, and maintenance of public works facilities and services.

2025 Board

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Mark Willrett (2024-2025 2nd term)

Dawn Easley (2025-2026 1st term)

Oregon APWA 2025 Strategic Plan

We strive to represent APWA National by embracing and demonstrating APWA's core values of:

Diversity

We are proud that our association and its members demonstrate a commitment to diversity, including background, education, training, experience, generation, and geography, among others. We are an umbrella organization dedicated to serving the remarkable breadth of people committed to public works.

Inclusiveness

We are firmly committed to operating as a family of professionals and practitioners to serve the public works community through our association. Our governance and leadership structures ensure that all our members have a voice and an opportunity to serve our association and profession.

Partnership

We believe partnership is critical not only to the effective performance of public works but to the mission of our association. Our success is dependent upon the effective partnership of professional and practitioner, national and chapter, staff, and volunteer, APWA and other organizations with aligned missions. Together we all serve our communities through our commitment to the field of public works.

Service

We are proud to serve our members who serve their communities through careers in public works. We strive to ensure that the public is aware of the importance and contribution of those who humbly and quietly plan, build, maintain, and improve our communities.

Accountability

We expect as public works professionals and as members of APWA, to be held accountable to the commitments that we make. We commit to the public and to each other to say what we do, do what we say, and complete what we start.

Sustainability

We recognize that building sustainable communities is the greatest challenge to public works in the twenty-first century. We are committed to promote and support our members' continuing efforts to advance sustainability in their communities and to ensure that our organization embodies sustainability in its operation as well.

GOAL DEVELOPMENT AREA	ON-GOING PROGRAMS	ACTION ITEMS
<p>PROFESSIONAL DEVELOPMENT</p> <p>THE OREGON CHAPTER STRIVES TO PROVIDE MEANINGFUL EDUCATIONAL OPPORTUNITIES IN THE PRACTICES OF DESIGN, CONSTRUCTION, ADMINISTRATION, OPERATION AND MAINTENANCE OF PUBLIC WORKS FACILITIES AND PRACTICES FOR ITS MEMBERS AND OTHERS IN THE PUBLIC WORKS FIELD. PROVIDE INDIVIDUAL AND CORPORATE PROFESSIONAL DEVELOPMENT OPPORTUNITIES IN THE FIELD OF PUBLIC WORKS.</p>	<ul style="list-style-type: none"> • SPRING & FALL PROFESSIONAL CONFERENCE • SPRING & FALL STREET MAINTENANCE & COLLECTION SYSTEMS SCHOOL • NORTHWEST PUBLIC WORKS INSTITUTE LEADERSHIP SERIES • PREVENTATIVE ROAD MAINTENANCE (ONCE EVERY TWO YEARS) • LUNCHEONS (PORTLAND & EUGENE) • COMMITTEE-SPONSORED TRAININGS 	<ul style="list-style-type: none"> • UPDATE CONFERENCE SITING PLAN (AS ASSIGNED/MMM) • PARTICIPATE IN LUNCHEONS • COMMITTEE LIAISON AND BOARD MEMBERS REACH OUT TO COMMITTEE CHAIR WITH RESOURCES AND IDEAS FOR TRAININGS AND RENEWED ACTIVITY (BOARD) • COMMITTEE LIAISON AND BOARD MEMBERS SEEK TO IDENTIFY AND SOLICIT PARTICIPANTS IN NEW MENTORSHIP PROGRAM. (BOARD)
<p>OUTREACH</p> <p>THE OREGON CHAPTER STRIVES TO IMPROVE CONNECTIONS TO AND BETWEEN MEMBERS, AGENCIES, SERVICE PROVIDERS AND LOCAL COMMUNITIES.</p>	<ul style="list-style-type: none"> • STUDENT OUTREACH – ASCE E-WEEK • MEMBERSHIP ENGAGEMENT <ul style="list-style-type: none"> ○ PUBLIC WORKS DIRECTORS - BOARD TO REACH OUT TO POTENTIAL NEW MEMBERS ○ AGENCIES/FIRMS MEMBER - BOARD TO REACH OUT TO POTENTIAL NEW MEMBERS ○ YOUNG PROFESSIONAL ○ RETIRED & LIFETIME • BEST MANAGEMENT PRACTICES (PACE) • AWARDS • RECOGNIZE MEMBERSHIP LONGEVITY • STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS (APWA-WA, OSBEELS, OEM, ASCE, APAO BANQUET, ACEC, EWRG) • COMMITTEE SUPPORT • SCHEDULE COMMITTEE REPORTS AT CHAPTER BOARD MEETINGS • CONTINUE THE EQUIPMENT ROADEO - INSURANCE NEEDED 	<ul style="list-style-type: none"> • ATTEND ASCE E-WEEK & ASSESS OTHER WAYS MEMBERS MAY BE INVOLVED WITH STUDENT OUTREACH (YP COMMITTEE/LIAISON) • STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS <ul style="list-style-type: none"> ○ ATTEND ASCE EVENT DURING PUBLIC WORKS WEEK (BOARD) ○ BOARD MEMBER TO ATTEND A WASHINGTON CHAPTER CONFERENCE (BOARD OR PRESIDENT) ○ PLAN TOPIC FOCUSED CONFERENCES AND PERFORM OUTREACH TO OTHER ORGANIZATIONS (COMMITTEE) <ul style="list-style-type: none"> ▪ OFFICE OF EM. MGT. (BOARD) ▪ OSBEELS • INTEGRATE NWPWI GRADUATES INTO CHAPTER ACTIVITIES <ul style="list-style-type: none"> ○ PRESIDENT SENDS A CONGRATULATORY LETTER TO GRADUATES INCLUDING INFORMATION ON HOW TO CONTINUE INVOLVEMENT. ADD LETTER TEMPLATE TO ADMIN WEBSITE (LINDSEY) ○ BOARD MEMBER ATTEND A NWPWI CLASS SESSION TO CONTACT ATTENDEES • BOARD MEMBER(S) TO ATTEND STREET & COLLECTIONS SCHOOLS (BOARD) & ROADWAY PREVENTATIVE MAINTENANCE TRAINING (BOARD)

GOAL DEVELOPMENT AREA	ON-GOING PROGRAMS	ACTION ITEMS
		<ul style="list-style-type: none"> • SEND EMAIL IN JANUARY TO COMMITTEES FOR: YEARLY REPORT, GOALS, ACTIVITIES, BUDGET REQUESTS, CONNECTION TO STRATEGIC PLAN (PRESIDENT AND COMMITTEE LIAISONS) • RECOGNIZE LIFE MEMBERSHIP VIA NEWSLETTER & AT CONFERENCES (PRESIDENT) • SEND EMAIL FOR PUBLIC WORKS WEEK (PRESIDENT)
<p>ADVOCACY PLAN</p> <p>THE OREGON CHAPTER STRIVES TO IMPROVE THE PUBLIC PERCEPTION OF THE PUBLIC WORKS PROFESSION AND VALUE OF PUBLIC WORKS CONTRIBUTION TO COMMUNITIES. ADVOCATE FOR PUBLIC WORKS RESOURCES, FUNDING, AND REGULATION TO BETTER SERVE OUR NATION, STATE, AND LOCAL COMMUNITIES.</p>	<ul style="list-style-type: none"> • NATIONAL PUBLIC WORKS WEEK • AWARDS RECOGNITION 	<ul style="list-style-type: none"> • EDUCATE ELECTED OFFICIALS/MANAGER/ADMINISTRATORS BY INVITING LEGISLATIVE STAFF TO CONFERENCES AND VISITING CAPITOL (BOARD) • DRAFT PLAN AND LETTER TEMPLATE TO RECOGNIZE AGENCIES RECEIVING AWARDS (FROM CHAPTER PRESIDENT) • PARTICIPATE IN NATIONAL’S APWA ADVOCATES PROGRAM – ASSIGN NEW ADVOCACY AMBASSADOR (BLACKWOOD)
<p>CHAPTER ADMINISTRATION</p>	<ul style="list-style-type: none"> • PROGRAM SCHOLARSHIPS • STANDARD OPERATING PROCEDURES • BEST MANAGEMENT PRACTICES (PACE) FOLLOWING NATIONAL GUIDELINES • SUCCESSION PLANNING FOR CHAPTER LEADERSHIP • AWARDS ORGANIZATION 	<ul style="list-style-type: none"> • REVIEW CHAPTER COMMITTEES, CONFIRM RELEVANCY, FILL VACANT COMMITTEE CHAIRS, DEVELOP/UPDATE ROLES & RESPONSIBILITIES (BOARD) • REVIEW CHAPTER MEMBERSHIPS AND REACH OUT TO THOSE WHO HAVE VACANCIES. (BOARD AND MEMBERSHIP) • UPDATE/REVIEW MMM CONTRACT (OFFICERS) • REVIEW AND UPDATE CHAPTER ADMINISTRATION CONTRACT WITH ADRIENNE LINDSEY (PRESIDENT) • EXPLORE CONTRACTS FOR NWPWI INSTRUCTORS (BOARD/MMM) • UPDATE CHAPTER DELEGATE SUCCESSION PLAN (PRESIDENT) • CONVENE NOMINATING COMMITTEE FOR FILLING UPCOMING VACANCIES (IMMEDIATE PAST-PRESIDENT)

2025 Presidential Goals

- 2025 Strategic Plan: Use plan as working document to promote teamwork with the Chapter Board, Committees and Staff to implement the Plan
- Conference planning:
 - Assign a One-year Conference Siting and Long-range planning committee (Ashley Cantlon) (this does not replace current conference planning process)
 - Develop a Conference siting and update plan
 - Review and update conference schedule and activities
 - Develop more committee participate at conference
- Increase committee activity:
 - Early year Committee Chair Contacts, possibly have a Committee Chair meeting
 - Board Liaison's to reach out to committee chairs regularly / monthly and encourage actives
 - Committees to develop a Mission Statement and a work plan
 - Invite committee participation in board meetings
 - Encouraging committees to work together on events
 - Encourage committees to meeting or have events at least quarterly
- Increase participation in the Organization:
 - Reach out to potential new municipal members (Board)
 - Reach out to potential new firm members (Board)
 - Encouraging board members and chapter committees to engage and partner with other organizations for events.
 - Board members and committee chairs participate in other organizations events:
 - Other organizations:
 - ASCE EWRG – planning committee representative (Maureen White and Chris Haas)
 - APAO awards banquet (Krey Younger)
 - APAO Oregon Road & Highway Construction Safety Symposium February 20, 2025, Salem Convention Center
 - ASCE (E-Week) (Ashley Cantlon)
 - Oregon Emergency Management Association Conference
 - ACEC (Project of the Year Judging and award dinner and other events)
 - Board representation at one Washington Conference